

184 fun ways
to attract

TRAFFIC
to your **BLOG**

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A cgicZ`h`Y`UXj]W`k`Y`[`Y`h`c`b`\\`c`k` `h`c`[`Y`h`i`a`c`f`Y`f`Y`U`X`Y`f`g`h`c`i`f`V`c`[`g`Z`U`g`]b`h`c`h`k`c`
W`h`Y`[`c`f`]Y`g`V`e`b`Z`g`j`b`[`U`b`X`\\`U`f`X`h`c`Z`[`i`f`Y`c`i`h`Y`I`U`M`m`\\`c`k` `h`c`[`j`a`d`Y`a`Y`b`h`z`c`f`V`e`b`Z`g`j`b`[`
U`b`X`Y`I`d`Y`b`g`j`j`Y`"

ã6Y`]b`h`Y`f`Y`g`h`]b`[`æ
f`H`U`b`_`g`z`=k`U`g`h`c`h`U`m`X`c`]b`[`V`c`f`]b`[`c`b`d`i`f`d`c`g`Y`E`

âK`f`]h`Y`Y`d`]W`V`e`b`h`Y`b`h`æ
f`B`Y`Z`]b`]h`]c`b`3`<`]b`h`g`3`5`b`m`i`W`Y`g`3`E`

âK`f`]h`Y`a`]g`Y`U`X`]b`[`h`h`Y`g`h`c`[`Y`h`i`d`Y`c`d`Y`h`c`W`]W`æ
f`B`c`"5`Z`h`Y`f`=f`Y`a`c`j`Y`h`Y`g`Y`U`N`Y`k`]h`U`j`Y`f`m`\\`c`h`g`\\`c`k`Y`f`z`=j`Y`[`c`h`U`d`]Y`W`c`Z`a`m`a`]b`X`h`c`"
g`\\`U`f`Y`k`]h`h`c`g`Y`Y`b`X`c`f`g`]b`[`h`g`]X`Y`U`E`

âi`m`h`f`U`Z`]W`æ
f`j`f`Y`U`h`z`\\`c`k`X`c`=g`h`U`f`h`U`b`X`a`U`_`Y`g`i`f`Y`h`g`V`e`a`Y`g`c`i`h`W`g`\\`Z`c`k`d`c`g`]h`j`Y`3`E`

H`Y`f`Y`]g`b`c`f`Y`U`ã`g`Y`W`Y`h`æ

A`m`V`Y`g`h`U`X`j`]W`6`Y`\\`c`b`Y`g`h`m`\\`Y`d`Z`"@"`Y`h`i`d`Y`c`d`Y`_`b`c`k`i`n`e`i`f`V`c`[`Y`I`]g`h`g`"5`b`X`f`Y`d`Y`U`h`"

6i`h`h`U`h`g`h`Y`c`b`[`z`g`c`k`z`f`Y`]U`V`Y`U`d`d`f`c`U`W`"Z`n`e`i`X`c`f`g`h`h`c`g`Y`h`k`c`h`]b`[`g`]h`k`c`f`_`g`z`
Y`j`Y`b`h`i`U`m`i`

M`i`[`c`h`i`U`V`i`b`W`c`Z`Y`I`h`f`U`h`j`a`Y`U`b`X`d`U`h`Y`b`W`"U`m`]b`[`U`f`c`i`b`X`3`

M`Y`U`"""`A`Y`b`Y`]h`Y`f`"="k`f`c`h`Y`h`]g`d`c`g`h`Z`c`f`V`c`h`c`Z`i`g`"

<Y`f`Y`U`f`Y`%`(`k`U`m`g`h`c`g`d`Y`Y`X`]h`i`d`U`b`X`a`U`[`b`Y`h`n`Y`h`f`U`Z`]W`h`c`i`n`e`i`f`V`c`[`"Y`U`
g`Y`Y`d`!`X`Y`d`f`]j`Y`X`k`c`f`_`U`h`\\`c`a`Y`a`c`a`h`c`\\`Y`f`V`e`Z`Z`Y`d`c`h`"

G`c`=[`i`Y`g`g`]b`g`h`Y`U`X`c`Z`â`Y`h`c`i`h`U`a`m`k`U`m`à`a`i`g`h`\\`U`j`Y`V`e`Z`Z`Y`æ`=V`e`i`X`\\`U`j`Y`h`h`Y`X`h`]g`
d`c`g`h`

How to Create a Blog So Addictive Readers Say "Gimme My Laptop, Gotta Read Your New Post NOW!"

H`h`]g`"gh`]g`g`c`f`h`Y`X`V`m`[`Y`b`Y`f`U`W`h`Y`[`c`f`m`g`c`i`n`e`i`W`b`Y`U`g`]m`Z`]b`X`]X`Y`U`g`"'

G`c`a`Y`U`f`Y`c`b`Y`h`j`a`Y`U`M`]c`b`g`z`c`h`Y`f`g`U`f`Y`d`Y`f`d`c`g`h`c`f`c`b`[`c`]b`[`"5`c`Z`h`Y`a`k`]"`Y`d`
U`h`f`U`M`i`a`c`f`Y`h`f`U`Z`]W`h`c`i`n`e`i`f`V`c`[`k`\\`Y`b`i`n`e`i`]a`d`Y`a`Y`b`h`"

<c`k`h`c`l`g`Y`h`]g`D`8`:`d`f`]b`h`h`]g`c`i`h`z`[`f`U`V`U`\\`[`\\`][`\\`h`Y`f`c`f`d`Y`b`U`b`X`[`c`h`f`c`i`[`\\`U`b`X`
b`c`h`Y`h`Y`]X`Y`U`g`h`U`h`]b`g`d`]f`Y`n`e`i`z`h`Y`b`V`Y`[`]b`]a`d`Y`a`Y`b`h`]b`[`c`b`Y`U`X`U`m`c`f`c`b`Y`U`
k`Y`Y`_`c`f`U`X`X`g`c`a`Y`h`c`i`n`e`i`f`V`c`[`d`c`g`h`d`f`c`a`c`h`]c`b`d`U`b`"

Ł qfflf BŸ'q' 'CSAŸ,,

[]bg'

%'K f]hŸ'k]h\`dYfgcbU]h`m`a`VY`n`e`i` "'

&"8Yj Y`cd`UbX`XYZ]bY`n`e`i` f`VfUbX`à`Yh]hg\]bY`g`c`n`e`i` `ghUbX`ci`H`":`fca`n`e`i`f`k`f]h]b[`
gfmY`hc`n`e`i`f`Vt`c`fg`UbX`h`Ya`Y`"

' ""?YYd`n`e`i` f`h`Ya`Y`UbX`V`c`[`g]a`d`Y`UbX`fYUXUV`Y`"

("6Y`cd]b]cbUHŸX`UbX`Vt`bZ]XYbH`'9a`VfUW`n`e`i`f`]XYUg`UbX`ghUbX`i`d`Zcf`h`Ya` "'

) "I`gY`hk`YYHUV`Y`ei`chYg]b`n`e`i`f`dcghg`" H`]g]g`h`Y`VYghd`i`[]b`Zcf`]h`'

*""5XX`gc`WU`g`Uf]b[`Vi`h`c`bg`hc`YbWt`i`fU[`Y`fYUXYfg`hc`g`UfY`"

+""A`Yb]cb`]bZi`YbWfg`UbX`ch`Yfg`ZfYei`Ybh`m`z`k`]h` ``]b`_`g`"

, ""6Y`gi`fY`YUW`V`c`[`dcgh]bW`XYg`U`D]bhYfYghZf]YbX`m[`fUd\]Wk`]h`U`äD]bæVi`h`c`b`"
f]XYU`Vm`F`c`V]b`Ga`]h`Ł`

- "FYgdc`bX`hc`n`e`i`f`Vt`a`a`Ybhg`"

%"\$`H`Ub`_`g`UfYfg`di`V`]Wmifk` \Yb`n`e`i`UfY`hU[`[`YX`c`f`g`YY`gca`YcbY`g`UfY`cb`
:`UWVcc`_`ž`Hk`]hŸfž`YhW`"

%"%":`cfa`Uhk`Y`à`i`gY`Vi` ``YhYX`UbX`bi`a`VYfYX``]ghgž`g`c`f`hd`UfU[`fUd`g`"

%"&"@YUfb` \ck`hc`i`gY`hfUW`VUW`g`"H`Yb`i`gY`h`Ya` "'

%" "K`f]hŸ` \YUX`]bYg`h`UhVt`bbYV`h`Ya`ch]cbU`n`i`

%"("8cb`ñi`gY`Uf[`cb`fbc`X]M]cbUfmg\ci`X`VY`fYei`]fYX`hc`fYUX`n`e`i`f`V`c`[`Ł`"

%"@YUfb`h`Y`VUg]Wg`c`ZG9C`UbX`Udd`mgc`]X`gYUfW`Yb[]bY`cd]a`]nUh]cb`hc`n`e`i`f`
dcghg`"

%" "I`bXYfg`h`UbX`n`e`i`f`fYUXYfg`UbX`hU`_``]Y`h`Ya` "'

%"+";`]j`Y`WŸX]h`UbX``]b`_`hc`h`cgY`k` \c`]bgd]fY`n`e`i`f`dcghg`"

%" "5XX`U`hfUbg`Uhc`f`d`i`[]b` ``]Y`cbY`c`Z`h`YgY`"

%" "@b`_`n`e`i`f`V`c`[`dcghg]hc`n`e`i`f`ch`Yf`V`c`[`dcghg`"

% (: i b / 'G]a d`Y`K Ung]hc`5HfUMHfUZZ]Whc`Mti f`6`c[

&\$"Gi Va]hnci f`g]hY`hc`5`hcd"

&%`Di hU: UWVcc_d]I Y`cb`nci f`V`c[`UbX`fi b`fYHuf[Yh]b[`Wla dU][bg]hc`nci f`UHgh`dcghg"

&&"=bghU`C b`nk]fY`d`i []b`UbX`i gY`]hlc`gi Va]hbYk`dcghg]hc`a i `h]d`Y`Vcc_a Uf_]b[`g]hYg`Uhc bW`fgY`gcV]U`Vcc_a Uf_]b[`VY`ck `Zcf`a cfY`L`"

&`"Hf`fb`nci f`V`c[]bhc`U`a cV]Y`Udd"

&(`"Gh Xmi fYUh`YUX`]bYg`UbX`VcbghUbhnik cf_]hc`]a dfcj Y`nci f`YUX`]bY`k f]h]b[`g_]`g"

&)"=bWl XY`ei U]mz`fY`Yj Ubh]a U[Yg`k]h`Yj Yfmidcghnci `di V`]g\`" `6Y`gi fY`nci f`l F@]g`cb`h`Y`]a U[Yg`" f#XYU`VmFcV]b`Ga]h`L`"

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&* "7fYUHy'W'fbYfg'hc'bY'W'bhYbh'H']g'dcgh]g'Ub'Yi'Ua' d'Y'" <YfY@'\ck'hc'UddfcUW']h'
<YfY@'\ck'hc'k'f]hY']h'

&+ "7fYUHy'ei'chY'dcgh'k\YfY'mei'ZYUhi'fY'Yi'dYfhg'cf'[i'fi'g'ei'chY'g'cb'cbY'hcd]W'

& "8c']bhYfj]Yk'g": YUhi'fY']bhYfYgh]b['dYcd`Y"

&- "K'f]hY'fYj]Yk'g'à'cZVcc_g'zcZdfcXi'W'g'zcZgYfj]W'g'f]h'Yb'`Yhih'Y'g'j'V'YVh'_bck'
h\Ym'fY'k'Y'W'a'Y'hc'g\UfY']h'

' \$'G\UfY'mei'f'V`c['ghUhg'k]h'k \Uhg'k'cf_]b['UbX']gb'á'

' %'G\UfY'Ub']bW'a'Y'fYdcfhk]h'k \Uhg'k'cf_]b['UbX']gb'á'

' &"8c'U'VY\]bX'h'Y'g'W'bYg'cZk \Uh`]Z']g`]_Y'UbX'\ck']nei' '↑ [['Y'
k'cf_#V`c[#ZUa']m#Z' b" 'bW'XY'd\chc'g'cf'j]XYc"

' ' "7fYUHy'U'hcd' %\$%`]ghicZV`c[g'zfYgci'fW'g'zc'f'dYcd`Y']b'nei'f'b]W'Y"

' ("7\ccgY'U'dcdi' `Uf'cf'W'bhfcj'Yfg]U' dYfgcbU']miUbX'k'f]hY'á<ck'hc'f]B'Ua'Y']ZmiMti'f'
f]L'æ]_Y'á<ck'hc'Hfi'a'd!]ZmiMti'f'6i'g]bYgg'æ'

') "7ca'a'Ybh'cb']a'a'YX]UHy'hcd]W']fYbX]b['bYk'g" 'f#XYU'Vm'G\Y' '<cfck']m'

' * "7\YW'5a'Uncb'hc'Z]bX'h'Y'a'cghdcdi' `Uf'Vcc_'cf'a'cj]Y'k']h'nei'f'Ui'X]YbW'UbX'
h\Yb'k'f]hY'U'fYj]Yk'cf'g'j'a'a'Ufmi'

' + "b'j]hY'&!) \$'Yi'dYfhg'hc'U' `Ub'gk'Yf'h'Y'g'Ua'Y'ei'Ygh]cb'h\Yb'W'YUHy'U'fci'bXi'd'dcgh'
cZYi'dYfhUXj]W"

' , "K'f]hY'U'XYH]YX'hi'hc'f]U'h'Uhgc'j'Yg'U'dfcV'Ya'U'`chicZ'nei'f']XYU'fYUXYfg'ZUW"

' - "8c'U'j]XYc'\ck'hc'dcgh'

(' \$" 'I'gY`]ghidcgh'"@_Y'h']g'cbY'"Mti' f'Y'fYUX]b[']h'f] [\h3'Æ'

(' %'7fYUHy'Ub'Uk'UfX'k']h']b'nei'f'b]W'Y'UbX'\cbcf'&)!%\$\$'dYcd`Y']b'nei'f'b]W'k']h']h'
cf'a'U_Y']h'Ub'cb[]c]b['k'YY_'mcf'a'cb'h'mUk'UfX"

(' &"': YUhi'fY'ch\Yfg'cb'nei'f'V`c["': fYei'Ybhim' '@]b_'hc'h\Ya'UbX'`Yhih'Ya' `Y'd'nei'
g\UfY"

% (: i b / 'G]a d`Y`K Umg`hc`5HfUW`HfUZZ]W`hc`M`ei`f`6`c[

(' "'<cghU`[]j YUk Un`i`6i mh`Y`d`f`c`X`i V`h`nc`i fg`Y`Z`f`h`g`Y`U`g`m`h`c`g`\\d`h`c`U`k]b`b`Y`f`X`]f`Y`V`h`
Z`f`c`a` `5`a` U`n`c`b`L`c`f`[Y`h`g`c`a` Y`c`b`Y`h`c`X`c`b`U`H`Y`U`V`c`c`_`z`Y`V`h`i fg`Y`Z`a` Ya` V`Y`f`g`\\d`z`Y`H`W`

(("'6Y`V`h`b`h`f`U`f`]U`b`"'<ck`]g`V`h`b`j` Y`b`h`]c`b`U`k`]g`X`c`a` z`c`f`h`Y`Y`I` d`Y`f`h`z`k` f`c`b`[`U`b`X`k` \n`B`

() "'6Y`V`f`U`j` Y`"K` \U`h`b`Y`Y`X`g`g`U`]X`h`U`h`b`c`c`b`Y`]g`g`U`m`]b`[`3`K` \U`h`g`\\U`d`d`Y`b`]b`[`h`h`U`h`b`c`c`b`Y`
]g`h`U`_]b`[`U`V`c`i` h`3`

(* "'K` f`]h`Y`U`V`h`b`h`f`c`j` Y`f`g`]U`V`c`[`d`c`g`h`z`h`Y`b`U`g`_`U`e`i` Y`g`h`]c`b`c`b`g`c`V`U`a` Y`X`]U`U`b`X`"]b`_`h`c`
n`c`i` f`V`c`[`Z`c`f`h`Y`U`b`g`k` Y`f` `f`X`Y`U`V`m`8`f`"G`h`j`Y`L`

(+ "'Y`U`h`i` f`Y`U`V`h`U`f`]h`m`c`f`[`c`c`X`W`i` g`Y`U`b`X`g`\\U`f`Y`\\c`k` f`Y`U`X`Y`f`g`W`b`\\Y`d`"

(, "'7f`c`k` X`g`c`i` f`W`n`c`i` f`V`c`[`]X`Y`U`g`"5`g`_`Z`U`b`g`U`b`X`Z`c`"ck` Y`f`g`k` \U`h`h`Y`m`k` c`i` `X`"]Y`n`c`i`
h`c`k` f`]h`Y`U`V`c`i` h`"

(- "'7f`Y`U`H`Y`f`Y`g`c`i` f`W`"]g`h`g`a`V`Y`g`h`c`c`g`z`V`Y`g`h`V`c`c`_`g`z`Y`h`W`

) \$"": Y`U`h`i` f`Y`[`i` Y`g`h`d`c`g`h`g`Z`f`c`a` `Y`I` d`Y`f`h`g`z`f`Y`U`X`Y`f`g`z`U`b`X`c`h`Y`f`g`" f`Y`[`i` `U`f`m`f`Y`U`W` `c`i` h`U`b`X`
]b`j`]h`Y`d`Y`c`d`Y`k` \c`g`\\U`f`Y`j` U`i` U`V`Y`V`h`b`h`Y`b`h`h`c`V`Y`Z`Y`U`h`i` f`Y`X`c`b`n`c`i` f`g`]h`Y`"

) %"8`c`n`c`i` f`c`k` b`j` Y`f`g`]c`b`c`Z`h`Y`ã`8`Y`U`f`5`V`V`n`c`g`m`Y`U`X`j`]W`V`h`i` a` b`"

) &"G`\\U`f`Y`f`Y`j` U`b`h`j`]X`Y`c`g`n`c`i` f`f`Y`U`X`Y`f`g`k`]`V`h`b`b`Y`V`h`k`]h`" "f`X`Y`U`V`m`k`_`U`B`Y`]a`U`b`L`

) ' "'K` f`]h`Y`U`V`c`i` h`U`g`W`a` "

) ("7f`Y`U`H`Y`U`X`Y`H`U`]Y`X`W`l`g`Y`g`h`i` X`m`c`Z`\\c`k` `n`c`i` `i` g`Y`X`U`h`c`c`z`]X`Y`U`z`d`f`c`X`i` V`h`g`Y`f`j`]W`z`c`f`
U`X`j`]W`#`V`h`U`W`]b`[`h`c`U`W`]Y`j` Y`U`g`d`Y`V`Z`]W`f`Y`g`i` `h`"

)) "'7`c`a` a`]h`h`c`U`k` Y`Y`_`m`h`h`Y`a` Y`d`c`g`h`"

) *"'K` f`]h`Y`U`g`Y`f`]Y`g`c`Z`d`c`g`h`g`"5`g`Y`U`W`[`c`Y`g`"j` Y`z`]b`W` X`Y`U`ã`g`i` V`g`W`]V`Y`h`c`[`Y`h`h`Y`b`Y`I` h`i`
d`c`g`h`e`]b`_`z`U`b`X`h`Y`b`U`Z`h`f`"]b`_`h`Y`a` `U` `h`c`[`Y`h`Y`f`"

) +"'K` f`]h`Y`U`V`c`i` h`U`g`\\c`f`h`W`h`a`U`b`X`k` \m`]h`X`c`Y`g`c`f`X`c`Y`g`b`ã`i`k` c`f`_`"

) , "'6Y`]b`g`d`]f`Y`X`V`m`\\c`]X`U`m`g`"9`g`d`Y`W`U`"m`i` b`]e`i` Y`c`b`Y`g`"

) - "'5`h`Y`b`X`U`"j` Y`Y`j` Y`b`h`U`b`X`V`c`[`U`V`c`i` h`]h`"K` f`]h`Y`"Y`g`g`c`b`g`n`c`i` "Y`U`f`b`Y`X`Z`f`c`a` `g`d`Y`U`_`Y`f`g`z`
h`Y`U`h`Y`b`X`Y`Y`g`z`h`Y`h`f`d`]h`g`Y`Z`Z`Y`h`W`

* \$"":][`i` f`Y`c`i` h`i`k` \U`h`Y`g`Y`n`c`i` f`f`Y`U`X`Y`f`g`U`f`Y`d`U`g`g`]c`b`U`H`Y`U`V`c`i` h`a`k` \]W`Z`U`b`W`i` V`g`h`Y`n`ã`Y`
ã`W`f`X`W`f`f`m`]b`[`a` Ya` V`Y`f`g`ã`c`Z`a`U`b`X`h`Y`]h`h`c`[`Y`h`Y`f`k`]h`n`c`i` f`h`c`d`]W`

* %"K` f`]h`Y`U`: `f`Y`e`i` Y`b`h`m`5`g`_`Y`X`E`i` Y`g`h`]c`b`g`d`c`g`h`k` \Y`f`Y`n`c`i` `U`X`X`f`Y`g`g`U` `h`Y`e`i` Y`g`h`]c`b`g`
b`Y`k`V`]Y`g`\\U`j` Y`U`V`c`i` h`n`c`i` f`h`c`d`]W`

% (: i b / 'G]a d`Y`K Ung]hc`5HfUMhHFUZZ]Whc`Mti f`6`c[

* &"K f]hY`U`X]W]cbUfmdcghUbX`XYZ]bY`U`h`cgY`Uf[cbmk cfXg]mci f`]bXi ghfmi gYg`

*' "'7cbgd]fUW]h`h`Ycf]Yg`

* (" =>Ybh]Zmgca Yh]b[`mci f`fYUXYfg`UfY`Xc]b[`k fcb[`UbX`[] Y`h`Ya`h`Y`gc`i`h]cbž`
Vi h]Z]fgh`hY`h`h`Ya`k`m]h]bch`h`Y]f`Z]i`h`

*) "'9l d`cfY`hcd`V`c[g]b`mci f`b]W]Y`hc`gYY`k`h`h`Y]f`dcdi`Uf`dcgh]UfYž`UbX`k`h`h`
hcd]W]Ug`W]Ub[YX`cf`k`h`h`mci`Vti`X`k`f]hY`UVci`hUg`Ub`i`dXU]h`cf`Yi`dUb]cb`

**"; Yh]bgd]fU]cb`Z]ca`h`Y`VYghigY`]b[`Vcc_g]b`mci f`b]W]Y`

* +"'7\YW`ci`h8][[`cf`FYXX]h]UbX`k`f]hY`UVci`hU`h`ch]hcd]W`

*, "FYgdc]bX`hc`W]h]W]ga`di`V`]W]mk`]h`U`dcgh]Udc`c[]hY`]Z]Uddfcd]f]U]hY`

* - "'7fYU]h`XU]U`V]mdc`]b[`mci f`fYUXYfg]cb`U`hcd]W]h`Yb`g]Uf]b[`h`Y`fYgi`hg`

+\$"; U]h`Yf`W]YU]h]Y`V]ta`a`cbg`]W]bgYX`]a`U[Yg]h`U]h]mci f`b]W]Y`k`ci`X`c]Yž`UbX`
W]YU]h`U`[U`Yfmdcgh`G]U]f]h]h`h`YgY`g]hYg`

+%`l`gY`6i`mGi`a`c`UbX`Ei`m`h`hc`X]g]W]j`Yf`h`Y`a`cghig]UfYX`V]bhYbh]Zcf`mci f`
_Ymk`cfXg]UbX`W]YU]h`U`dcgh]cZ]hcd`%\$`

+&"FYj]Yk`mci f`a`cgh]dcdi`Uf`dcgh]W]YU]h`U`dU]h]&`cf`U`gYf]Yg]Zcf`h`Ya`

BvNsQj4`T`Y`v`p`d`f`.

+ "5XX`U`]"b_`hc`n'ei f`V`c[`hc`n'ei f` : U`W`V`c`c_`d`f`c`Z`]"Y"

+ ("G\`U`f`Y`n'ei f`d`c`g`h`g`k`]h`n'ei f`Z`]"Y`b`X`g"

+) "7f`Y`U`H`Y`U` : U`W`V`c`c_`Z`U`b`d`U[`Y`z`V`i`]`X`n'ei f`U`i` X`]"Y`b`W`z`g\`U`f`Y`n'ei f`d`c`g`h`g`h`Y`f`Y"

+* "G\`U`f`Y`n'ei f`d`c`g`h`g`]"b` : U`W`V`c`c_`[`f`c`i`d`g`f`l`k`\`Y`f`Y`n'ei f`Y`U`X`Y`f`g`\`U`b[`c`i`h`z`U`b`X`k`\`Y`f`Y`U`c`k`Y`X`E`"6`c`b`i`g`h`d`."K`U`H`W`Z`c`f`a`V`c[`X`U`n`g`a`]"b`[`f`c`i`d`g`k`\`Y`f`Y`h`Y`m`Y`b`W`e`i`f`U[`Y`n'ei f`hc`g\`U`f`Y`n'ei f`d`c`g`h`g`U`b`X`g\`U`f`Y`h`Y`b`"f`X`Y`U`V`m`@`b`X`U`I`f`g`]"b`E`

++ "<`c`g`h`U` : U`W`V`c`c_`[`f`c`i`d`c`Z`n'ei f`c`k`b`"

+, "5XX`n'ei f`V`c[`]"b_`hc`n'ei f`H`k`]"H`Y`f`d`f`c`Z`]"Y"

+ - "I`d`X`U`H`Y`n'ei f`H`k`]"H`Y`f`g`h`U`i`g`h`c`g\`U`f`Y`n'ei f`U`h`Y`g`h`V`c[`d`c`g`h`"

, "\$`I`g`Y`H`k`]"H`Y`f`,"`U`g\`h`U[`g`k`\`Y`b`n'ei f`g\`U`f`Y`"

, "%`D`U`f`h`]"U`d`U`H`Y`]"b`h`k`Y`Y`h`W`U`h`g`n'ei f`U`i` X`]"Y`b`W`]"g`]"b`h`Y`f`Y`g`h`Y`X`]"b`"

, &"5XX`U`]"b_`hc`n'ei f`V`c[`hc`n'ei f` : b`g`h`U[`f`U`a`d`f`c`Z`]"Y"

, "G\`U`f`Y`d`\`c`h`c`g`c`b` : b`g`h`U[`f`U`a`h`U`h`W`Y`U`H`Y`W`f`]"c`g`]"h`m`i`U`V`c`i`h`n'ei f`V`c[`d`c`g`h`g`"

, ("9`b[`U[`Y`k`]"h`d`Y`c`d`Y`j`]"U`8`A`c`b` : b`g`h`U[`f`U`a`"

,)"5XX`n'ei f`V`c[`]"b_`hc`n'ei f`D`]"b`h`Y`f`Y`g`h`d`f`c`Z`]"Y"

, * "D`]"b`n'ei f`V`c[`d`c`g`h`g`h`c`n'ei f`c`k`b`V`c`U`f`X`g`"

, + "D`]"b`n'ei f`V`c[`d`c`g`h`g`h`c`[`f`c`i`d`V`c`U`f`X`g`"

, , "7f`Y`U`H`Y`[`f`c`i`d`V`c`U`f`X`g`U`b`X`]"b`j`]"h`Y`c`h`Y`f`g`h`c`d`]"b`k`]"h`n'ei f`"

, - " : b`W`X`Y`n'ei f`V`c[`]"b_`]"b`n'ei f`@`]"b`_`Y`X` : b`d`f`c`Z`]"Y"

- "\$`G\`U`f`Y`n'ei f`U`h`Y`g`h`d`c`g`h`g`c`b`@`]"b`_`Y`X` : b`"

- "%`D`i`V`]"g\`g`c`a`Y`c`Z`n'ei f`W`e`b`h`Y`b`h`c`b`@`]"b`_`Y`X` : b`V`c[`"

% (: i b / 'G]a d`Y`K Ung]hc`5HfUMHfFUZZ]Whc`Mti f`6`c[

- &"5XX`U`"]b_`hc`nci f`V`c[`Zfca`nci f`Mti Hi VY`W`UbbY`"

- ' "7fYUHY`U`Mti Hi VY`ZYUhi fYX`j]XYc`dfca`ch]b[`nci f`V`c["

- ("GbYU_`dfYj]Yk`nci f`]XYUg`cb`gcV]U`a YX]U`hc`WfYUHY`]bhYfYgh`"

-) "Di V`]g\`U`Mti Hi VY`j]XYc`k]h`cbY`h]d`Zfca`U`V`c[`dcghnci`āY`UVci`h]c`di V`]g\`à`gYbX`j]Yk`Yfg`hc`nci f`V`c[`Zcf`h\Y`fYgh`"

- *"I`gY`<cchgi]hY`hc`gW`YXi`Y`g\`UfYg`cZ`nci f`VYgh`Vc`bhYbhcj`Yf`h]a`Y`"

- +"FYg\`UfY`nci f`V`c[`dcgh`h]ci [\ `a`]gg]b[`Yhf`UbX`Vi`ZZyf`Zcf`h\cgY`k` \c`X]XbāigYY`]h\Y`Z]fgh]h]a`Y`f#XYU`Vm@]bXU`I`fg]b`:

- , "6i`]X`nci f`bYhk`cf_g`]bhYbh]cbU`m`9b[U[Y`k`]h`nci f`Ui`X]YbW`"7cbbYWk`]h`]bZi`YbWfg`"6cbi`g`h]d.`=bW`XY`U`d\`chc`cf`]a`U[Y`k` \Yb`nci`gYbX`U`Z]YbX`fYei`Ygh`à`nci`ā`gh]UbX`ci`h`f#XYU`Vm<Y`Yb`@]b[`UfX`:

- - "5V]j`Y`mYbVc`i`fU[Y`nci f`fYUXYfg`hc`g\`UfY`"=bj]hY`h]Ya`hc`g\`UfY`]b`nci f`dcgh`žk`]h`gcV]U`g\`Uf]b[`Vi`h]c`bgž`YhW`"

BWSqZ wpsSptif

%. "\$ "G\ UfY`cb`Gh a V`YI` dcb`

%. "% "G\ UfY`cb`FYXX]h`

%. "&" "G\ UfY`cb`8Y`]Wci`g`

%. \$" " "G\ UfY`cb`Gw&cd"]h`

%. \$(" "G\ UfY`cb`BYk`gj`]bY`

%. \$" " "G\ UfY`cb`G`Ug\Xch`

%. \$* " "G\ UfY`cb`8][[`

%. \$+ " "Dcghicb`6`c`_i` VY`

%. \$, " "Dcghicb`6]ngj` [Uf`

%. \$- " "Dcghicb`6`c`[9b[U[Y`

%. "\$ "FYgYUfW`b]WXY`Vcc_a`Uf_]b[`g]hYg`h`UhifYUW`nci`f`Wfck`X`UbX`hYgh`h`Ya`ci`h`
f\YfY@U`]ghicZ`h`Y`Hcd`" \$Zd`i`g`" \$\$`a`cfYk`

4` ,p3 `^spB't^NShtp t vtTtTA`~tf~v,,huf`

%%%"K f]hY'U'dfYgg'fY'YUgY'UVci hnci f'V`c['dcgh]UbX'di V`]g\ ']hcb 'ZY'Y'dfYgg'fY'YUgY' g]hYg"

%%&"6Y'hY'bYk g'"5bbci bW'gca Yh]b["'<YfY@%\$%Z'dcgg[V]`]hYg"

%% " ; Yhnci f'V`c[`]ghYX`]b ; cc[`Y'bYk g"

%%("'FYdi fdcgY'gca Y'cZnci f'V`c['dcgh]Vmidi V`]g\]b['hYa 'Uh9n]bY'5fh]Wg"

%%) "'G\UfY'nci f'V`c['V`bhYbhUhGY'Z ; fck h"

%%* "'FYdi V`]g\ 'nci f'V`c['dcgh]cb'b]WY'g]hYg"; cc[`Y'hc 'Z]bX'hYgY"

%%+ " ; Yh`]ghYX'cb'5a Uncb'Ug'Ub'Ui h'cf'UbX'gYhi d'nci f'dfcZ]Y'hc 'ZYUhi fY'nci f'V`c['dcgh]`fkYfY@a]bY`E

%% "'7ca d]Y'nci f'VYgh) !&) 'dcgh]bhc 'U'D8: 'UbX'di V`]g\ 'hUg'Ub'5a Uncb'YVcc_"

%%- "'I gY<5FC'fkY'd'UFYdcfhyf'Ci h'UbX[Yhei chYX]b'hY'a YX]U"

%%\$"'I gY<5FC'hc'gci fW'ei chYg'Zcf'nci f'V`c['dcgh]fY'dg'nci 'a U_Y'V`bbYV]cbg' UbX'h'cgY'nci 'ei chY'a Umig\UfY'nci f'dcgh]z'hcE

%%%"Hi fb'U'dcdi `Uf'V`c['dcgh]bhc 'U'G]XYG\UfY"'Mti 'Wb'i gY; cc[`Y'dfYgYbhUh]cbg' ZFY"

%%&" :]a 'U'Mti Hi VY'j]XYc'g\Uf]b['V`bhYbhZfca 'U'dcdi `Uf'dcgh'

%%' "'G\UfY'nci f'j]XYc'cb'I GfYUa žJ]a YcžHYUWYfHI VYžYHW"

%%("'7cbj Yfhnci f'dcgh]hc 'U'D8: 'UbX'UXX'U`]b_`hc'nci f'V`c[žhYb'g\UfY']hcb' XcW'a Ybhg\Uf]b['g]hYg`_Y'8cV`hcWUbX'GV]VX"

Ł #łq`1łp,,`tvL vłfŁ qł`

%&)"':]bX`U[fYUhei Ygh]cb`cb`M\`cc`5bgk Yfg`UbX`k f]hY`U`V`c[`dcgh]hc`Ubkg Yf`]hž`
h\Yb`~]b_`hc`]hk]h`U`g\`cfHYf`Ubkg Yf`cb`h\Y`M\`cc`g]hY""

%&*"GYUfW`dcdi `Uf`Zcfi a g`Zcf`ei Ygh]cbg`nci ` \Uj Y`Ubkg Yfg`hcž`UbX`~]b_`hc`nci f`
V`c["

%&+"5bgk Yf`ei Ygh]cbg`cb`E i cfU`UbX`~]b_`hc`nci f`V`c[`Zcf`a cfY`XYHU`g`

%&,"7fYUHY`U`i gYZi `hi`hcf]U`UbX`di V`]g\`gca Yk \YfY`~]Y`hi`hcf]U`]nYX`W`a`"

%&-"FYj]Yk `b]W\Y`dfcXi Wg#Vcc`_g`cb`5a Uncb`UbX`]bW`XY`U`~]b_`hc`nci f`V`c[`]b`
nci f`fYj]Yk`"

% \$"I gY`7Ubj U`hc`WfYUHY`Ub`]bZc[fUd\]Wf`f`\]fY`gca YcbY`cb`:]j Yff`L`G\UfY`]hcb`
nci f`V`c[`UbX`]bj]hY`ch`Yfg`hc`Xck b`cUX`g\UfY`]hk \]Y`~]b_]b[`VUW`_hc`nci`""6Y`gi`fY`
nci f`I`F@]g`cb`h\Y`]a U[Y`]hgY`Z`hcc`"

% %";]j YUk UmU`ZfYY`D8: `h\UhW`bH]bg`~]b_g`VUW`_hc`nci f`V`c[`à`bc`g`f]b[g`U`H`U`W`Y`X`ž`
bc`cdH]b`fYei]fYX`à`UbX`~Y`hch`Yf`V`c[[Yfg`_bck`h\YmW`b`i`gY`]hZcf`h\Y`]f`cdH]b`
ZfYYV]Y`Ug`~cb[`Ug`h`YmX`cb`nYX]h]h`"

% &"@cc`_Zcf`cddcfh b]h]Yg`hc`[]j Y`hYgh]a cb]U`g`"Z`h`Y`dfcXi Wg#Yfj]W#dYfg`cb`i`gYg`
nci f`hYgh]a cb]U`h`Y`mia`Um`~]b_`VUW`_hc`nci`"

L qff`f4`T v`p`d`f`.

% ' "'A U`Y`nci`f`V`c`[`W`ta`a`Y`bhg`8c`c`ck`"'

% (" ; Yh`]gh`Y`X`]b`8c`c`ck`X`]f`Y`W`c`f`]Y`g`"

%) "'DUfh]V]dUHY`]b`f`ci`b`Xi`dg`Ub`X`]"b`_i`dg`"'7fYUHY`h`Ya`'cb`nci`f`ck`b`V`c`[`z`Ub`X`'`
g]`Va`]h`nci`f`V`c`[`hc`h`Ya`'cb`ch`Y`f`V`c`[`g`"

% * "'Gh]W`hc`Ub`UM]j`Y`d`Ub`Z`c`f`W`cbg]gh`Y`bh`V`c`[`W`ta`a`Y`bh]b`["`"

% + "'K`f`]h`Y`cb`[`z`j`U`i`U`V`Y`W`ta`a`Y`bhg`cb`V`c`[`d`c`g`h`f`g`Ub`X`ci`h`"

%, "'7fYUHY`f`Y`W`ta`a`Y`b`X`Y`X`]"gh`c`Z`V`c`[`g`Ub`X`gd`ch`][`h`h`Y`d`Z`"V`c`[`g`nci`f`f`Y`U`X`Y`fg`k`]"`
Y`b`c`m`"

% - "' :]b`X`h`Y`a`c`gh`UM]j`Y`Z`c`f`i`a`g`]b`nci`f`b`]W`X`Y`Ub`X`[`Y`h`c`_`b`c`k`h`Y`]b`Z`i`Y`bh]U`
d`c`g`h`f`g`"

%(\$"A U`_`Y`]b`Z`i`Y`bh]U`V`c`[`[`Y`fg`nci`f`Z`]Y`b`X`g`"' :]b`X`k`Ung`hc`Y`d`#`g`Y`f`j`Y`#`X`Y`]"j`Y`f`j`U`i`Y`hc`
h`Ya`"

%(%`"i`g`Y`x`g`h`F`Y`h`k`Y`Y`h`c`[`Y`h`k`Y`Y`h`g`c`i`h`U`V`c`i`h`nci`f`d`c`g`h`g`"

%(&"DUfh]V]dUHY`]b`h`Y`G`c`V]U`'6`i`m`7`i`V`W`ta`a`i`b`]m`"

%(' "'x`]b`H`f`]V`Y`f`f`Ub`X`[`Y`h`UM]j`Y`]b`h`f`]V`Y`g`h`U`h`Z`]h`nci`"

%(("G`U`f`Y`nci`f`d`c`g`h`g`k`]h`_`7`c`D`f`c`a`c`h`Y`"

%() "'i`g`Y`J`]f`U`_`7`c`b`h`Y`b`h`6`Y`Y`hc`g`U`f`Y`nci`f`d`c`g`h`g`"

%(* "'7fYUHY`nci`f`ck`b`H`k`Y`Y`h`7`]f`W`f`g`h`d`V`m`g`h`d`j`]X`Y`c`_`Y`f`Y`E`"

%(+ "'GY`h`d`h`f`U`Z`]W`Y`I`W`Ub`[`Y`g`Ub`X`V`U`b`b`Y`f`g`k`U`d`g`k`]h`V`c`[`[`Y`fg`k`_`c`g`U`f`Y`nci`f`
U`i`X`]Y`b`W`"

%(, "'Gi`Va`]h`nci`f`V`c`[`hc`V`c`[`W`f`b`]j`U`g`"

%(- "'GY`h`d`U`d`U`[`Y`ci`h`]b`]b`[`nci`f`d`c`]W`Y`g`Ub`X`]b`j`]h`Y`d`]h`W`Y`g`Z`c`f`[`i`Y`gh`V`c`[`d`c`g`h`g`"

%(\$"'G`[`b`i`d`Z`c`f`A`m`c`[` ;`i`Y`gh`Ub`X`Z`]b`X`g`]h`Y`g`hc`d`i`V`]g`U`[`i`Y`gh`d`c`g`h`g`cb`"

% (: i b / 'G]a d`Y`K Ung'hc`5HfUMHfUZZ]W'hc`M'i f`6`c[

% %'G][b`i`d`Zcf`6`c[[Yf@b`i`d`UbX`Z]bX`g]hYg'hc`di`V`]g\ [i`Yghidcghg'cb"

% &">ε]b`U`V`c[`WU`Yb[Y" f#XYU`Vm@YUbbY`7\YggYf"Ł

% ' "'G]hXck`b`UbX`k`f]hY`U`]ghicZnci`f`XfYUa` [i`Yghidcghicddcfh`b]h]Yg" '@b`_`hc`h`Ya`ž`
a`Ybh]cb`h`Ya`ž`fYh`YYh`h`Ya`ž`dfca`ch`h`Ya` "' :]bX`k`Ung'hc`]bhYfUMk`]h`h`Ya` "'
H`Yb`d]hW`U`[i`Yghidcgh]XYU"

% ("'6fU]bg'hcfa`'gca`Yh`]b[`j`U`i`UV`Y`nci` ž`Y` [chfđf]bhYX`Vcc`ž`]fh`U`k`cf`g`cdž`
Včbgi`h]b[`h]a`Yž`YhW`UbX`cbW`U`a`cbh`U`ck`Ubch`Yf`V`c[[Yf`k` \c`g`UfYg'nci`f`
U`i`X]YbW`hc`Xc`U`[]j`YUk`Umcb`h`Y]f`V`c[`h`Uh`ZYU`i`fYg'nci`f`]hYa` "' H`Ym[YhU`Z`YY`
]hYa`hc`[]j`YUk`Um]b`U`VčbhYghž`nci` [YhU`gc`fhg`cZ`bch]W`#bYk`fYUXYfg"

L #qNbf L vtf`1ht

%) "'I gY`Df]bh f]YbX`mhc`WYUHY`D8: g`nci`WUb`[] Y`Uk UmUg`cdH]b`ZFYV]Yg`

% *"'HYghici hU`Dcdl`d`

% +"'HfmU`g]XY`]b`ZcchYf`UX`

% , "'I gY`U`K Y`Wta`Y`A`UhfZ`fca`'Gi`a`cA`Yl`

% - "'7fYUHY`cdH]b`dU[Yg`UbX`Z`bbY`g`k`]h`7`]W: i`bbY`g`cf`A`@GD`

% \$"'5XX`U`gi`VgW]VY`cdh]cb`hc`nci`f`Wta`a`Ybhg`Vcl`

% %"'A`U`_Y`nci`f`ca`Y`dU[Y`U`UbX]b[`dU[Y`k`YfY`dYcd`Y`WUb`cdH]b`

% & "'5XX`U`]b`_`hc`nci`f`cdH]b`dU[Y`hc`nci`f`Ya`U`]`g][`bUhi`fY`]bY`

% ' "'DfYgYbhk`YV]bUfg#h`YgYa`]bUfg#fU]b]b[g`fY[i`Uf`m`

% ("'6Y`U`[i`Yghicb`ch`Yf`dYcd`Yg`k`YV]bUfg#h`YgYa`]bUfg#fU]b]b[g`fY[i`Uf`m`

t f ST L v f 6' t 3 S, T f sh ^.

%) "'7fYUHY'Ub'Ui hca UHYX'Hk]hYf'g\Uf]b['VfVWY"'

%* "'G\UFY'YUW'ch\Yf@]VzbHYbhcb'ch\Yf'gcVU'bYhk cf_g"'

%* +"'K f]hY'U'fYj]Yk 'cZYUW'ch\Yfg'V`c[g]"

%* , "'9a U]`Zcf'YUW'ch\Yf'f\Uf]b['j Ui UV`Y'VzbHYbhk]h'nci f`]gh]g'U'k Ung'U'[ccX']XYU'£"

%* - "'7fYUHY'[fci d'ZYYV]Y[]j YUk Umà'W'ccgY'U'h Ya Y'UbX'YUW'k f]hY'U'ZYk 'h]dg'cf'U' gYV]cb"'@]b'_hc'Yj YfncbY@]g]hYg]b'h'Y'D8: "'

%+ \$" '8Yg][b'U'VzbHYghcf'[]j YUk Umhc[Yh\Yf'UbX'U`dfca chY']h'"

Dt\wtCtThtSq*^`S,,

%.%"`HfmiCi`HvFU]b`cf`g]a`]Uf`V`cbHY`bhX]gW`j`YfmbY`rk`cf`_`g`"

%.+&"`I`dXUHY`'nci`f`K` \UhgUdd`'ghUhi`g`k`]h`'U`"]b`_`YUW`'h]a`Y`nci`'di`V`]g` \U`bYk`'dcgh`"

%.+` "'I`dXUHY`'nci`f`G`_`m`d`Y`'ghUhi`g`k`]h`'U`"]b`_`YUW`'h]a`Y`nci`'di`V`]g` \U`bYk`'dcgh`"

%.+(`"'7fYUHY`'U`Xi`Y`]b`[`'dcgh`k`]h`'k`c`[`i`Y`g`h`f`c`f`'nci`fgY`Z`UbX`'cbY`[`i`Y`g`h`k` \YfY`'nci`'dfY`g`Y`b`h`c`d`d`c`g`]h`Y`]XYU`g`'cf`X`]ZZY`f`Y`b`h`d`c`]b`h`g`'c`Z`j`]Yk`"'`

%.+)` "'K`cf`_`'ci`h`U`g`d`c`b`g`c`f`g` \]d`XYU`'k`]h`'U`'d`c`X`W`g`h`f`'c`f`V`'c`[`[`Yf`"

%.+*`"'7fYUHY`'U`7UZ`Y`D`f`Y`g`g`'c`f`'N`U`m`'Y`'h`m`d`Y`'g`h`c`f`Y`'k`]h`'nci`f`"c`[`c`#`f`'à`k`YUf`'nci`f`'c`k`b`'H`g` \]h`z`'di`h`nci`f`'c`k`b`'Vi`a`d`Yf`'g`h`]W`Yf`'cb`'nci`f`'W`f`z`Y`h`W`f`U`b`X`'c`Z`V`e`i`fgY`Z`[`]j`Y`nci`f`'Ui`X`]Y`b`W`'h`Y`'W`U`b`W`'hc`[`Y`h`h`Y`]h`Y`a`g`z`'h`c`c`l`"

%.+`+`";`Yh`]b`h`Y`f`j`]Yk`YX`"'6`c`[`H`U`_`F`U`X`]c`W`b`'V`Y`'U`Z`i`b`'d`'U`W`'hc`'Z`]b`X`'d`Y`c`d`'Y`k` \c`k`]'`]b`h`Y`f`j`]Yk`'nci`"'`

%.+,` "'7fYUHY`#VfYU`_`bYk`g`"

%.+-` "'7\U`'Yb`[`Y`h`Y`'g`h`Uhi`g`'ei`c`"

%. \$`"'7c`]b`U`h`Y`fa`'h`U`h`g`i`b`ei`Y`'hc`'nci`"'8Y`Z`]b`Y`]h`"'C`k`b`]h`"

%. %`"'7fYUHY`'U`W`U`'Yb`[`Y`Z`c`f`'nci`f`fY`U`X`Y`f`g`'h`U`h`[`Y`h`g`'h`Y`a`'g`d`Y`W`]W`f`Y`g`i`'h`g`"

%. &`"'7fYUHY`'U`i`gY`Z`'`'h`c`c`'c`f`'k`]X`[`Yh`"

%. '`"'<cgh`]b`!dY`f`g`c`b`'k`cf`_`g` \c`d`g`]b`'nci`f`"c`W`'U`f`Y`U`"

%. (`"'5`k`Ung`'cc`_`Z`c`f`'h`Y`'b`Y`i`h`'Y`j`Y`"'6Y`Z`c`f`Y`'nci`' \]h`di`V`]g` \c`b`'U`b`m`d`c`g`h`z`'U`g`_`'nci`fgY`Z`'à` \c`k`'W`b`'`'è`b`Y`i`h`'Y`j`Y`'a`h`]g`3`'K` \U`h`c`b`Y`'ga`U`'W`U`b`[`Y`z`Y`X`]h`z`'U`X`X`]h`]c`b`z`]X`Y`U`'k`ci`'X`'a`U`_`Y`]h`ia`cfY`'i`g`U`V`Y`z`a`cfY`Y`Z`Y`W`]j`Y`z`a`cfY`]b`h`Y`f`Y`g`]b`[`'U`k`Ung`U`g`_`"

